



By contributing to society, we pursue both spiritual and material prosperity for our partners.

We contribute to the progress of our society with a strong intention to create and develop markets, and with transparency in expanding businesses.

We define our partners as a group of people whom we can trust. This group includes our employees, customers and business partners.

Our employees possess richness of spirit, advanced problem-solving abilities, and a high level of professionalism. They always pursue richness of spirit when they exchange values with our customers.



# **G**lobal leadership

A company that presents new value to the world and leads Japan with its high aspirations

# **Business** model

A company with outstanding potential and a 30-year growth trajectory that is highly acclaimed by global investors





# Ownership model

A company that achieves exceptional growth through delegating and instilling a sense of ownership in our younger partners to seek new challenges



Supporting Social Innovation Beginning with Payment
Creating long-term value for stakeholders by achieving
sustainable growth in response to accelerating changes
in society

16 consecutive terms of growth since listing in 2005

Both the online and offline domains of the payment processing business trended strongly in FY2021, driven by new service launches to global major companies as well as the expansion in transaction volume and value, acquisition of new merchants, and revenue growth of existing merchants.

In financial-related services, Early Payment Service grew steadily as it supports cash flow improvement at merchants. However, for those services which entail credit risks, appropriate response was taken against rising credit risks.

As a result of the above, we recorded 16 consecutive years of revenue and profit growth since listing on the TSE Mothers market in 2005.

With regard to capital policy, shareholders' equity increased from the full conversion to common stock of the Euro Yen Convertible Bond with Stock Acquisition Rights issued in 2018, in June 2021, two years ahead of schedule. A new bond was issued under a similar scheme at the same time to procure funds for future growth from expansion of the Money Service Business and executing on M&A strategy.

We express our deepest gratitude for the warm support extended to us by stakeholders that enabled these achievements.

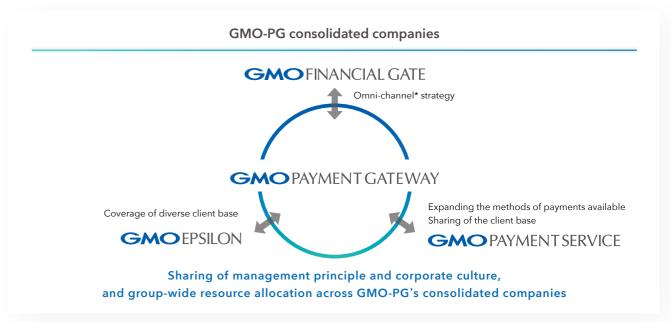


The consolidated companies ("the Company") compete for growth across many businesses centering on payment

The Company established a "feedback loop model" wherein the services in financial-related services and payment enhancement services provided to increase the merchant's revenues then circles back to contribute to increase revenue of the payment processing service.

In recent years, several major companies within the Company have grown solidly to help realize stable management and business performance through the sound and flexible business operations of each group company based on their respective business environments.

I strongly acknowledge that my mission is to achieve a continuous 25% growth as a whole, by accelerating business growth through increasing synergy and maintaining cohesion, while also securing the self-sufficiency and independence of each company's operations.



Definition of terms used in this Integrated Report

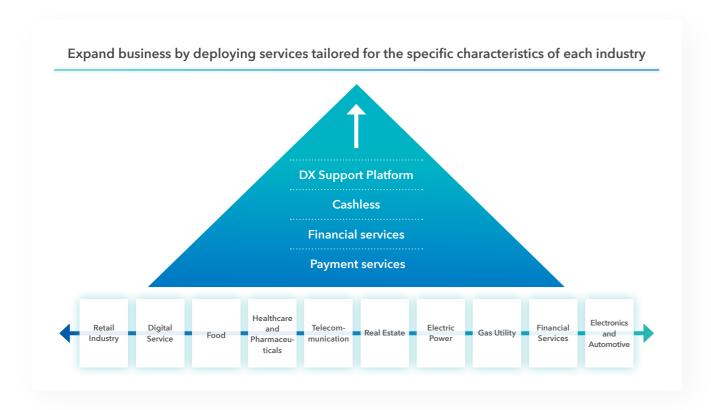
"The Company" refers to GMO-PG consolidated companies that consist of GMO-PG and the following three consolidated subsidiaries and affiliates accounted for by the equity method.

GMO-PG refers to GMO Payment Gateway, Inc. GMO-EP refers to GMO Epsilon, Inc. GMO-PS refers to GMO Payment Service, Inc.

**GMO-FG** refers to GMO Financial Gate, Inc.

\* Integration of offline and online

#### Message from the President



Strive for sustainable growth by taking opportunity of the social changes

The COVID-19 pandemic has not only caused the acceleration of social and corporate reforms utilizing digital technology (digital transformation: DX) but has also allowed e-commerce (EC) usage and cashless payment to take root in daily life. This has led to new business opportunities as the business environment surrounding the Company changes at an unprecedented speed.

In recent years, the Company is expanding the platform business that provides applications for business operations specific to each industry, by leveraging our development capability, support capability, and sales and marketing capability based on our deep understanding of client needs garnered through the diverse offerings in financial and payment services. Create a company with the power to attract talent, strengthen the organization by fostering talent

The Company emphasizes the well-used phrase of "people determine the company" more than anyone else.

Based on the belief that the source of sustainable growth lies in the employees and the organizational power, myself and all the partners (the Company refers to employees as partners to express respect to fellow employees) share the future vision of the business and Company, mindset and activities and, work together towards making a company in which we take pride, which in turn strengthens the organization to produce new innovations.

I am convinced that striving to be a company that naturally attracts talent is the way to realize sustainable growth.



#### Initiatives on sustainability

There is a growing requirement on companies to undertake initiatives toward realizing a sustainable society, beginning with environmental issues. The Company operates services that contribute to decarbonization and inherently reduce the environmental burden, by supporting digitalization of economic activities such as through paperless, cashless, and online migration of commercial transactions. The Company is committed to contributing to the advancement, development, and realization of a sustainable society by being aware of our strong relationship with the community, society, and earth itself through our stakeholders. Going forward, the Company will strengthen the SDG initiatives such as the use of de facto renewable energy for electric power usage at data centers.

Furthermore, the Company strives to achieve operating profit target of ¥25 bn in 2025 and ¥100 bn in 2030 through the expansion of businesses originating in payment.

We would like to express our sincerest gratitude for the continued support of our stakeholders.

December 2021

President and Chief Executive Officer **Issei Ainoura** 

# **Value Creation Model**

Pursue both material and spiritual prosperity through our **Management Principle** contributions to the progress and development of society.

### **Business Environment**

P.10-11

### Cashless adoption

- Online migration
- Change in consumption behavior and purchasing methods
- Digital transformation (DX)
- Advances in Al/IoT technology
- COVID-19 pandemic
- Response to climate change
- Globalization

# Strengths

P.12-13

Digital

**Public Utility** 

Digital

Education

Retail/

### **Systems Development**

Building a reliable system to centrated transactions. Systems development capabilities that cater to each customer's needs.

# **Client Support**

Our client-focused support system attempts to solve the underlying, latent issues.

# Investment ing start-ups Comprehensive support that contributes to the

### **Business Model**

P.14-15

Publishing

Water Utility

**Money Service** 

**Business** 

**Business** 

Healthcare

## Provide the payment infrastructure - an indispensable part of commercial transactions - to various industries

Ecosystem that continuously expands from the feedback loop between value-added services and the mainline business Increase in payment

**Payment** processing **Payment Processing** GMO **Payment Enhancement Business** Customers' growth

Value-added services that Mainline business contribute to the mainline business

#### **Focus Areas**

P.20-29

# E-COMMERCE















# **Sustainable Management**











Practice of Sound

### Value Creation

**Operating Stores** 

123,938 stores\* As of end-September 2021

**Transaction Volume** 

Approx. 3.54 bn transactions FY2021

**Transaction Value** 

Approx. ¥8.0 tr FY2021

**Operating Profit** 

¥12.9 bn FY2021

Revenue and profit increase

16 consecutive terms since listing

SUSTAINABLE GALS
DEVELOPMENT GALS





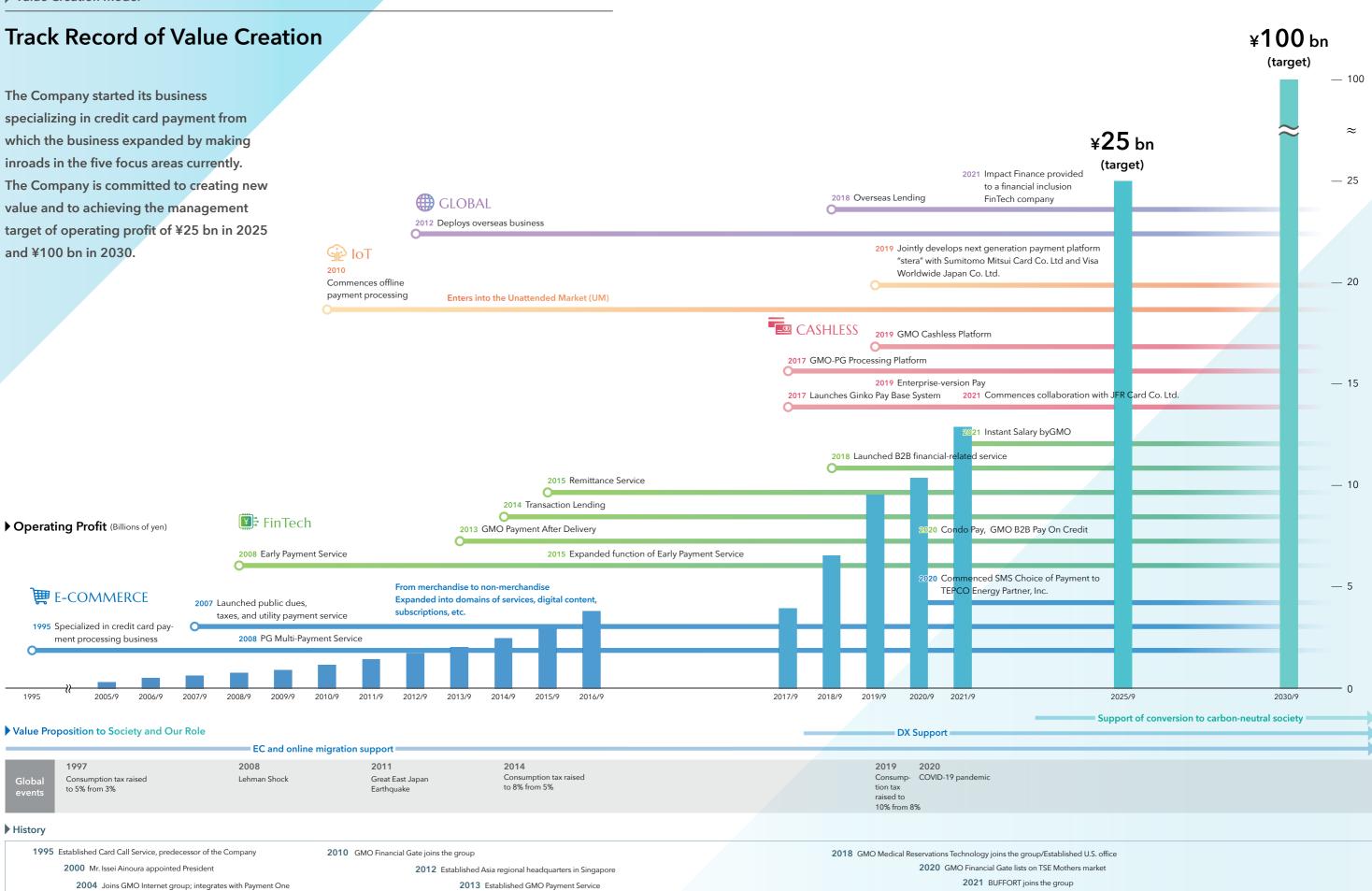






\* The number of operating stores would be

311,477 stores is adjusted for a particular case for the same period.



O8 / GMO Payment Gateway, Inc.

2016 Southeast Asian major payment company 2C2P Pte. Ltd becomes an equity method affiliate

2015 Established joint venture company SMBC GMO Payment, Inc.

2013 Established GMO Payment Service

 $\textbf{2005} \ \ \text{Company name changed to GMO Payment Gateway/Lists on TSE Mothers market/GMO Epsilon joins the group}$ 

2008 Listing transferred to TSE First Section

## **Business Environment**

Pursue sustainable growth by expanding business from the accelerating social changes

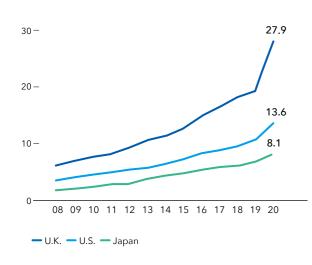


#### Progress of EC/Cashless Adoption in Japan

- Japan's EC market and cashless payment market continues to show high growth supported by deployment of internet connectivity and government policy. Even so, the current EC penetration and cashless penetration levels lags the U.S./ European countries, signifying significant potential to expand in the medium-to-long term.
- The COVID-19 circumstances have caused irreversible changes in the sales and marketing activities of business operators and consumer's lifestyle and consumption behavior, where the nesting demand (i.e., online consumption) for items such as food, beverage, and daily necessities appears to have taken root.
- The Company intends to capture the opportunities arising from the continuous transformations expected in commercial activities such as omni-channel adoption, implementation of cashless payment, and digitalization of services (online migration).

#### Comparison of EC Penetration in Japan and U.S./ **European Developed Countries**

(Unit: %)



- \* METI "FY2020 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market
- U.S. Bureau of the Census "The 2nd Quarter 2021 Retail E-Commerce
- U.K. Office for National Statistics "Retail Sales Index internet sales, October 2021

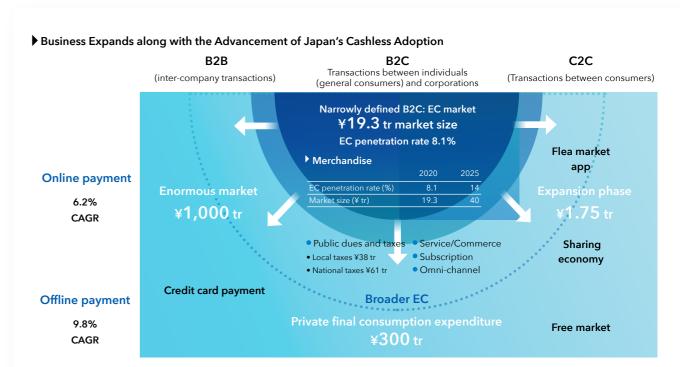
#### Japan's Cashless Market and Cashless Penetration (as a ratio to private final consumption expenditure)

(Unit: Trillions of yen)





- \* Cashless penetration = Sum of credit card usage amount, debit card usage amount, e-money usage amount, and QR-code payment usage amount divided by private final consumption expenditure
- \* Cabinet Office, "System of National Accounts" Japan Consumer Credit Association's Credit Statistics of Japan Bank of Japan's Payment and Settlement Statistics Payments Japan Association's Code Payment Statistics



\* References: METI "FY2020 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)." Figures for 2025 are Company estimates.

MIAC "Breakdown of national tax and local tax revenue (FY2020 Budget and Local Government Finance Plan)"

THE WORLD BANK "Household final consumption expenditure (current USD)"

Payments Japan Association's "Cashless Roadmap 2019" and Yano Research Institute's "Online Payment/Settlement Service Providers 2018"

#### **Cashless Promotion by the Government**

The Japanese government has set the goal of reaching 40% of cashless penetration by 2025 and to achieve highest levels globally of 80% in the future. Promoting the adoption of cashless payment is a key initiative for Japan's economic growth. To this end, the development of cashless payment environment and the review of the payment infrastructure is under by enacting laws and deregulation. The Company will contribute to the progress and advancement of Japanese society by expanding services that contribute to the advancement of the payment infrastructure.



#### Acceleration of DX

Companies are increasing their IT investments to transform operations by adopting the latest digital technology, reflecting the need for business growth and productivity improvements. Such transformations are accelerating in various sectors including the government itself promoting the digitalization of the government administration. As a company involved in DX support in the payment domain, we seek to create business opportunities on the back of such transformations.

#### Response to Climate Change

There is a growing requirement on companies to undertake initiatives to reduce the environmental burden as climate change issues become increasingly serious. The Company expects significant business opportunities to arise from the conversion to a decarbonized society, by providing payment services that have a low environmental footprint and infrastructure that supports the digitalization of payment and invoice operations. Additionally, implementing de facto renewable energy for electric power usage at data centers will be implemented in order to reduce the environmental burden of our business activities.

# **Our Four Strengths**

The Company is further enhancing these four areas of strength, that drives our differentiation with competitors and the commitment to achieve 25% growth.



Our outstanding human resources enables an industry-based sales and marketing structure in order to propose industry-specific solutions that address the specific issues and trends of each industry. In addition, we continue to provide support to our customers (i.e. merchants) as their partner even after the start of the service.

Based on this customer understanding and trust-based relationship, we establish a win-win relationship with the leading companies' of each industry by developing strategic initiatives to expand new payment platforms together.

#### Customers in a Wide Range of Industries and Formats

Digital Content	Educa	ition	Energy	Publish	hing	Healthc and Wel		Finan	ce
Public	Utility	Retail/ Distributio	Manufa	acturing	Appare	el	Water Ut	tility	Taxes

#### Sales Personnel

As of end-September 2011

Approx. 200 persons As of end-September 2021



The internalizing of high precision system development and operation is a factor that supports sustainable growth. In order to be able to continually provide systems with high levels of quality, capacity, availability, security, and functions, the Systems Division responds to the changing market needs by detecting industry and technology trends early on. As customer demands have become more advanced in recent years, the Company increasingly provides applications required for operational reforms, which entail involvement from the system development stage.

In April 2021, BUFFORT Inc., a company with strong system development capability in financial and payment domains, joined the group. This will further strengthen the Company's system development capability by expanding the talent base of system developers.

#### Number of Engineers

Approx. 30 persons

Approx. 200 persons As of end-September 2021

As of end-September 2011

#### Major System Development Milestones

20	)14	2017 —
an	ommences development, operation, d maintenance of Visa Business Pay, exclusively B2B payment system	Launch of GMO-PG Processing Plat for financial institutions
De	evelopment of new smartphone-based syment service app	2020
20	016	Launch of SMS Choice of Payment t TEPCO Energy Partner Inc.
Jo	int development of Ginko Pay with The	



The Company internalizes its customer support and continuously endeavors to improve services that contribute to resolving the issues faced by customers. This contributes to customer's growth by providing value from the cohesive collaboration between sales, development, and support. Thanks to this, the customer support's response to clients have received high acclaim from external rating agencies.

In addition, the organic involvement of professionals in finance and accounting, legal affairs, and human resources further enhances this strength and enables business to expand while ensuring security and compliance as a listed company.

#### **▶** Support Organization



tively awarded the 5-star recognition by HDI.

Awards

Contribute to customer's growth from proposal to operation



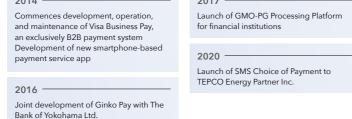
The only company in the payment processing industry to be consecu-

The Company seeks out outstanding FinTech start-ups in the world that could transform society through new technology and/or concept and supports their growth through strategic investments and business alliances. In addition, such relationships also help the creation of new services and evolution of current services at the Company itself.

Furthermore, the Company invests in the top payment operators throughout the ASEAN countries with the aim to build a partnership and support their growth in order to develop the overseas payment business.

#### Overseas Investees and Offices





# Major Business/Business Portfolio

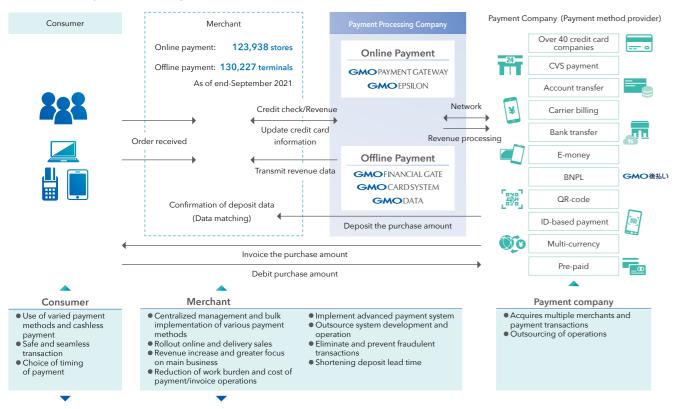
### Major Business

#### **Payment Processing Business**

Provision of comprehensive payment system to merchants to enable consumers to use various payment methods such as credit cards and Buy Now Pay Later (BNPL)



#### ▶ Structure of Payment Processing Service



### **Money Service Business and Payment Enhancement Business**

Provision of payment enhancement services and financial-related services that contribute to expanding payment function and merchant growth



#### ▶ List of Major Services in Financial-Related Services and Payment Enhancement Services

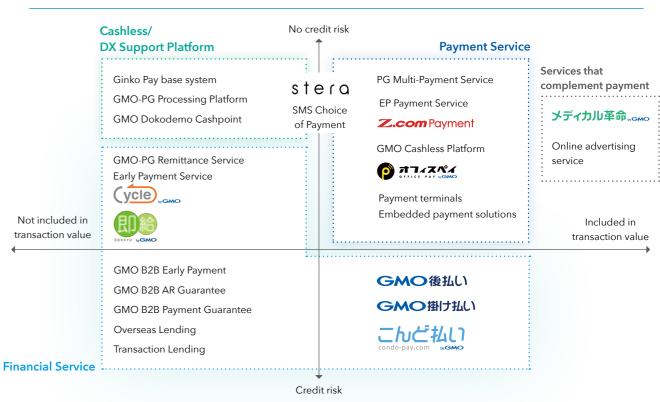
Service Name	GMO Payment After Delivery/GMO B2B Pay On Credit	▶ Remittance Service	Overseas Lending/ Transaction Lending	Early Payment Service	Online Advertising Service
Service Content	Deposit the sales proceeds before payment by purchaser	Realize efficient and secure remittance and refund processing	Lending of growth funds	Cashflow improvement and early payment date	Analysis and online advertisement operation to improve revenues as merchants

## **Business Portfolio**

The Company has expanded its business by providing various services across several of GMO-PG's consolidated companies to customers in many industries through the three business segments of Payment Processing Business, Money Service Business, and Payment Enhancement Business. Strengthening each company within GMO-PG and its consolidated companies creates a solid business foundation.

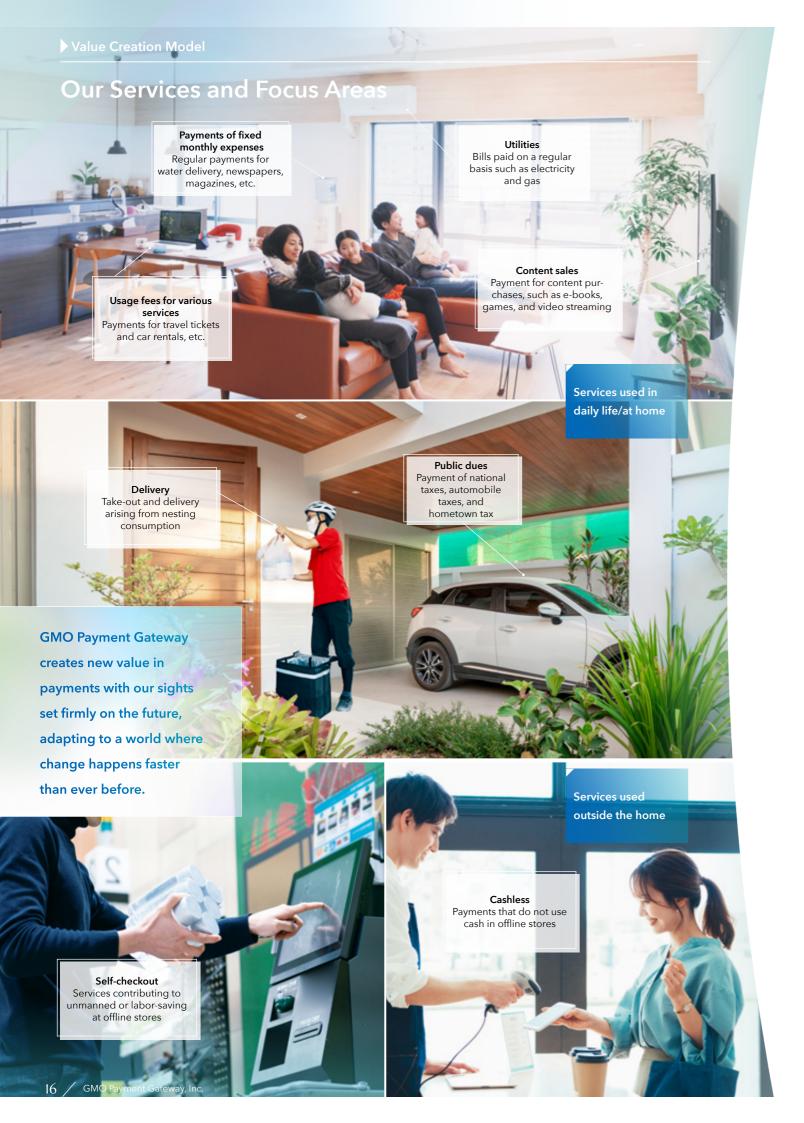
#### Product Map

Expanding the product offerings of the GMO-PG consolidated companies (from payment service, financial services to DX support)



#### ▶ The Company and its Major Consolidated Subsidiaries (FY2021)

Company Name	GMO PAYMENT GATEWAY (Non-consolidated)	GMO EPSILON (Non-consolidated)	GMO PAYMENT SERVICE (Non-consolidated)	GMO FINANCIAL GATE (Consolidated)
Major Business	Online payment processing business	Online payment processing business	Buy Now Pay Later business	Offline payment processing business
Customers	Local government, Large to medium-sized companies (merchandise and non-merchandise)	Small operators (mainly merchandise)	Merchandise and non-merchandise operators, consumers	Offline stores, unattended machine operators
Revenue (¥ mil)	22,743	4,824	6,680	7,089
Net Profit (¥ mil)	6,860	1,872	694	411
Total Assets (¥ mil)	154,264	26,917	29,696	7,136





Providing all types of highly convenient, secure payment methods, from internet shopping to online payments of taxes and public dues





For merchants, we develop payment methods that utilize financial technology and services that support growth according to their funding needs



Expanding our service offerings to financial institutions and business operators to respond to the acceleration in the adoption of cashless payment



Shopping by smartphone

Payment services for purchasing goods and services outside the home



**Providing payment services** 

Payment after receiving products (GMO Payment After Delivery)



Payments at offline stores

Using smartphone apps to pay for services and purchases

# IoT



Provide highly secure services to the offline payment market that is rapidly expanding from the adoption of cashless and contactless payment as well as the growth of the Unattended Market





Globally exporting our expertise, know-how, and services in payments and finance, while actively promoting partner strategies through investment



Cashless payment at self-checkout registers

Embedded solution that enables unmanned or labor-saving operations



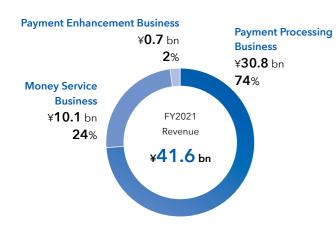
Sustaining global payment infrastructure

Offer safe and convenient payment services primarily in Asia

# **GMO** Payment Gateway at a Glance

Our business is comprised of three reportable segments separated by service type. We identify the following five focus areas to be the growth drivers of our business.

#### Revenue Breakdown



# **Payment Processing Business**

This business focuses on expanding usage of services by large and small-to-medium merchants and non-EC operators and merchant acquisitions, given the backdrop of a steadily expanding EC market. The impact from the COVID-19 pandemic is limited, and micropayment transactions increased from the rising adoption of cashless payment and expanding EC market as well as increased payment transactions for household goods, digital content, public utilities, and taxes caused by nesting demand that resulted in increased transaction volume and value.

In the offline field, sales of payment terminal for the next generation payment platform "stera" trended strongly. Additionally, steady progress was made in receiving orders from the focus market of Unattended Market (UM), such as automated payment machines and ticket machines.

#### ▶ Revenue/Segment Profit

(Millions of yen)



**E-COMMERCE** 



▶ Focus Areas

**CASHLESS** 



**GLOBAL** 

#### Online Payment

\_ Pay-as-you-go/non-recurring payments (payment for merchandise/goods, digital content, etc.) Recurring payments (payment for public taxes and dues, etc.)

Ginko Pay ■ GMO-PG Processing Platform

■ GMO Cashless Platform

Offline Payment

Z.com Payment (overseas payment service)

# **Money Service Business**

This segment's revenue growth rates slowed due to taking a conservative stance on extending credit in consideration of COVID-19 effects for GMO Payment After Delivery service, which entails credit risk, as well as the hard comps against the same period of the previous year that saw strong nesting demand. As a result, credit-related costs were controlled which contributed to an increase in segment profit.

On the other hand, Early Payment Service revenue trended strongly on the back of growth in the Payment Processing Business segment. Lending service to overseas operators made progress in securing new potential customers that can generate stable revenue going forward and contributed to increasing segment revenue. Additionally, the new service of Instant Salary byGMO was launched during this fiscal year.

#### ▶ Revenue/Segment Profit



# **Payment Enhancement** Business

Demand for Medical Kakumei byGMO service, a reservation management system to enable operational efficiency at the reception counters offered exclusively to medical institutions by our consolidated subsidiary GMO Medical Reservations Technology Co. Ltd., increased on the back of COVID-19, contributing to the growth in segment revenue. However, in light of the recent business operation and the divergence from plans, an impairment loss was recognized.

The SSL coupon and delivery service revenue declined due to the decline in transactions.

#### ▶ Revenue/Segment Profit (Loss)\*



Online Advertising Service SSL Service

■ Delivery Service

■ Medical Kakumei byGMO

■ GMO Payment After Delivery/GMO B2B Pay On Credit ■ Remittance Service

■ Early Payment Service

■ Global Lending

Transaction Lending ■ GMO B2B Early Payment, etc. ■ Instant Salary by GMO

\* Due to the deconsolidation of Macro Kiosk Berhad in FY2020, its business has been reclassified as a discontinued operation. As a result, the figures for revenue and operating profit only represent the amounts for continuing operations and exclude the discontinued operation.

Annual Report 28th Fiscal Year 2020.10.1-2021.9.30 \ 19 18 / GMO Payment Gateway, Inc.



Contribute to the growth and success of the customer as an innovation partner through offering solutions that cater to the diverse needs of customers across many industries

#### Q1. What value do you contribute to customers?

I endeavor to contribute to the success and growth of the customer by providing the perfect solution to the customer. To use an analogy, customers may want to take their time and order a tailor-made suit or chose a ready-made suit for convenience. Our strength is that we can make a proposal that focuses on the value most emphasized by the client at any stage, ranging from easy-to-implement design for startups to comprehensive payment and financial solutions that require large scale system development.



### Q2. What personal achievement do you want to realize at the Company?

There is a mantra in the Company that "Sameness is to wither away," so I always strive to continuously transform myself and continue to learn without resting on past successes. The Company's business is where changes appear much earlier through the voices of customers or the consumption behaviors visible through payment, even before it appears in the world as technological change, social value change, or regulatory change. My personal achievement is to keep bringing a sense of awe and smiles to all those I interact with and feel excitement at the changes happening.

#### **Business Environment and Growth Strategy**

#### Broader EC Market TAM (Total Addressable Market)\*1

The B2C EC market (e-commerce transaction to consumer amounted to ¥19.2 tr. in 2020\*2), which is at the center of the broader EC domain, continues to grow very rapidly, helped by favorable externalities such as the increased penetration of smartphones and logistic/distribution industry reforms. Solid progress is also made in areas not included in the B2B EC statistics, such as service commerce domain, public dues and taxes, medical expenses, and other sectors closely tied to daily life. Furthermore, the B2B EC market (business-to-business e-commerce transactions between companies amounted to ¥1,000 tr in 2020\*2) also holds significant business potential and the combined TAM of these three domains in which the Company focuses on is expected to reach ¥45 tr in 2025.

Given this business environment, the Company's growth

- Make inroads to financial institutions and large and high growth potential merchants in Japan and overseas
- Win large scale projects that entail system development
- Expand the DX support platform
- Early monetization of new services, etc. The growth strategy of GMO Epsilon, which addresses the
- Strengthen group synergy with GMO Internet group
- Make inroads into new businesses
- Improve UI and UX/Commence new payment rates

The above strategies aim to achieve above-market growth rates.

\*1 TAM:Total Addressable Market

 $37 \, \text{mil}$ 

Approx. **3.54** bn

- \*2 METI "FY2020 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market
- \*3 SME stands for small and medium-sized enterprises.

#### **▶** Operating Stores

End of FY2004

6,837







\* The number of operating stores would be

311,477 stores if adjusted for a particular











**▶** Transaction Volume

FY2004

# ▶ Transaction Value FY2004 | ¥120.0 bn

Approx. ¥8.0 tr

case for the same period.

#### TOPIC

### ▶ The Advantages of Comprehensive Online Payment Service "PG Multi-Payment Service"

Invigorate Japan's EC Market together with **Merchants and Partners** 



• Improve consumer convenience on EC websites by bulk implementation of various payment methods

- · Reduce burden of managing cash inflow/outflow by unifying the deadline and deposit dates of various payment services by integrating contracts
- Efficient operation is made possible by centralized management of multiple function and payment methods
- Mitigate risks of information leakage by storing credit card information at the Company rather than at the merchant

Acquire diverse merchants through strategy based on scale and type of merchants



20 / GMO Payment Gateway, Inc. Annual Report 28th Fiscal Year 2020.10.1-2021.9.30 \ 21



Aim to further improve profitability and capital efficiency through deploying the funds procured for business expansion and the expansion of financial-related services that align with the new social demands

#### (). What value do you contribute to customers?

Instant Salary by GMO is a salary prepayment service, which means that users can make sudden expenditures without having to wait until the salary payment date. This service also caters to the rising need for new payment methods with the increase of freelancers and side-job holders. This service is also helpful for employers to provide employee benefits for workers and employees. We will continue to provide value that aligns with the changes underway by capturing the ever-changing needs of customers.



### Q2. What personal achievement do you want to realize at the Company?

What is most important to me is to respond to changes. The changes happening in the world underlies the need for salary prepayment service.

This is especially true in the financial and payment domains that have undergone significant changes in recent years. It would not be possible to provide services that satisfy clients unless I myself change the way I think and act in line with the changes taking place at customers and in the market. It goes without saying the basics of honoring manners and showing gratitude to those around you are important, but at the same time, the readiness to fearlessly change as needed is how I myself can continue to grow and be a person that customers and fellow colleagues enjoy working together with.

#### **Business Environment and Growth Strategy**

#### FinTech Market TAM

Buy Now Pay Later

2020 ¥0.8 tr\*1 → 2025 ¥3 tr\*1

• Early Payment Service/Transaction Lending

In the FinTech domain, services provided mainly to EC operators include Early Payment to help improve cash flow, refund service, global lending services to companies,

GMO B2B Early Payment, as well as FinTech services such as Instant Salary by GMO, which is an instant salary prepayment service for companies, and the payment service GMO Payment After Delivery. In particular, the TAM for the Buy Now Pay Later (BNPL) market is expected to expand from ¥882 bn in 2020 to ¥2 tr in 2023, and further to ¥3 tr in 2025\*1.

Given this business environment, the growth strategies are:

- Asset shift toward high profitability services
- Creation of new services (expansion of services from B2C
- Partner strategy with financial institutions and operators in each sectors

These strategies will contribute to our customer's growth. For the purpose of expanding business in the FinTech domain, the Company raised ¥8 bn in 2015 through a private placement, and ¥17.5 bn through the issue of Euro Yen Convertible Bond with Stock Acquisition Rights.

In addition, approximately ¥21 bn of funds were procured from a Euro Yen Convertible Bond with Stock Acquisition Rights maturing in 2026. The use of proceeds will be for sustainable growth through investments, M&A strategy execution in the payment and FinTech domains, and business expansion into the FinTech domain. We aim for further improvement in capital efficiency and growth of the FinTech business through the effective use of the proceeds.

- \*1 Yano Research Institute Ltd., "Online Payment/Settlement Service Providers 2021"; the figure for 2020 is an estimate, the figure for 2023 is a forecast, and the figure for 2025 is based on the Company's forecast.
- \*2 The TAM for Early Payment Service and Transaction Lending is calculated from the online payment transaction value that is under the Representative Contract. The figures for 2025 is the Company's forecast.

#### TOPIC

### ▶ Service Commences for Instant Salary byGMO, an Instant Salary Prepayment Service for Companies



The Company has launched the instant salary prepayment service Instant Salary by GMO by combining the Company's expertise in payment and remittance to the "Sokkyu" asset which is a salary prepayment outsourcing service provided by Sakura Information System Co. Ltd. of the Sumitomo Mitsui Banking Corporation group since 2007.

Digitalizing the salary operation and payment processes at companies to reduce man-hours should help in creating the optimal system for the payers and receivers of salary, thereby helping to realize financial inclusion and expand our business in the ¥220 tr salary bank deposit market.

#### Market Size of Direct Deposit of Salary

TAM ¥220 tr



**Instant Salary byGMO** A service to receive salary immediately for the work already completed, before the payday

Major industries: Logistics/Transportation, Delivery, Relocation Major types of employment contracts of service users: Temporary employees, part time, etc.

22 / GMO Payment Gateway, Inc. Annual Report 28th Fiscal Year 2020.10.1-2021.9.30 \ 23



Aggressively promote service diversification, expand adoption within the industry, and provide DX support for cashless business of financial institutions and business operators

#### What value do you contribute to customers

Customers face different management issues depending on the industry or sector. We seek to resolve these issues by sharing in the issues and standing together with customers.

The Company's business domain is centered on payment, but for the customer payment is only a tool, a means to an end. I strive to create a story that resolves the customer's issue, because involving the stakeholders and partaking in the trials and tribulations is the way to be acknowledged as a partner and create value. These efforts result in the value proposition that contributes to improving the customer's corporate value.

# Q2. What personal achievement do you want to realize at the Company?

The Company's customers are diverse and consist of a wide variety of companies, including both industry leaders and venture companies. My days are very exciting being involved with large-scale projects with industry leaders as well as innovative work with venture companies. It is not easy to create a new solution and I am constantly questioning and reflecting upon myself, but by gaining inspiration from the large number of customers can help in understanding what the necessary solution is 5 or 10 years from now, and the can provide the inspiration. I want to keep challenging myself to build what will be "obvious" in the future in the world and accept both failures and successes as my own result.



#### **Business Environment and Growth Strategy**

The Company's TAM is estimated at ¥2 tr, which is the IT investment amount by financial institutions, in which we focus on the cashless domain, or specifically the BaaS (Banking as a Service) domain, such as issuing/acquiring services including Ginko Pay, which was co-developed with The Bank of Yokohama Ltd., and applications needed to promote DX and cashless business of financial institutions and financial service providers.

Given this business environment, the Company's growth strategies are:

- Further expand the platform service to financial institutions
- Diversify services and rollout to business operators
- Expand services within the industry including to major companies

Through these strategies, we will contribute to the cashless migration of payments in Japan.

#### TOPIC

▶ Joint Promotion of Regional Revitalization and Collaboration of Merchant Business by Providing Acquiring Support Function to JFR Card Co. Ltd.



The Company offers the GMO-PG Processing Platform to financial institutions and financial service providers to roll-out issuing\*1 and acquiring business\*2 for credit cards as a one-stop payment solution by leveraging the track record and know-how garnered in payment services to EC operators.

The acquiring support function of the GMO-PG Processing Platform was provided to JFR Card Co. Ltd. to launch their merchant network expansion and to jointly promote expansion of the merchant network for the credit card to stores located near J. Front Retailing Co. Ltd. commercial facilities.

- \*1 Operations that include invoicing the card usage amount, providing services to card members, and credit card issuance and marketing and
- \*2 Operations that include payment processing for the credit card processing, settlement, and contract management of merchants as well as merchant acquisitions

#### ▶ GMO-PG Processing Platform



Selection of common foundation and payment solutions necessary for business expansion







Promote the proliferation of new cashless payments, improve the customer's productivity and support the unmanned/labor-saving initiatives at offline stores

#### What value do you contribute to customers

My belief is that payment should not be conspicuous. Payment should aim to be seamless, because payment is not the objective of economic activities but is an indispensable part of it. Our mission is to not only provide cashless services that are safe and secure (to make payment "inconspicuous") but also to provide convenient and easy-to-use service (to make "payment effortless"). The Company provides value by supporting the growth and operational efficiency of customers around the themes of contactless payment and unmanned payments where adoption is accelerating by working together with customers for the optimal plan and services.

# Q2. What personal achievement do you want to realize at the Company?

To be inside the rapidly changing world of payment means to be constantly seeking change. Five years ago it was inconceivable that QR-code payment would proliferate as much as it has. That is why it is important to constantly envision what the payment method will be 5 or 10 years from now and to provide the new system and service to partner companies. This is the greatest mission of the Company and I feel that my personal achievement is to bring happiness to people as a result of this mission.



#### **Business Environment and Growth Strategy**

#### Offline Cashless Market TAM

2020 ¥87 tr\* → 2025 ¥118 tr\*

The progress of IoT which connects all types of devices to the internet is leading to the rapid expansion of payment and billing systems in various aspects of life, which in turn accelerates the offline payment market, in addition to the government's cashless promotions and COVID-19 as well.

Given this business environment, the growth strategy of GMO Financial Gate, Inc., which listed on the TSE Mothers market in July 2020, are:

- Expand payment platform "stera" that was developed jointly with Sumitomo Mitsui Card Co. Ltd. and Visa Worldwide Japan Co. Ltd.
- Expand payment solution to the Unattended Market (UM) such as payment machines at car-parks, vending machines, and ticket machines

Aim for seamless value proposition in both the offline cashless and online payment markets by leveraging the synergy within the Company.

#### **TOPICS**

#### Launches New Initiative of "stera" the Next Generation Payment Platform

Bring about a New CashlessPayment



Full scale sales and marketing activities started this term for the enterprise version of "stera," the next generation payment platform, developed jointly with Sumitomo Mitsui Card Co. Ltd. and Visa Worldwide Japan Co. Ltd.

This initiative will enable the Company to expand business in the ¥90 tr offline market in addition to core online payment services.

In addition, new initiatives were launched this term such as the subscription service "stera pack" to respond to the need for cashless use in both offline face-to-face and online scenarios, and "stera mobile" a handheld mobile terminal using LTE connectivity.

# stera pack

The "stera terminal", an all-in-one payment termina with easy add-ons of new functions and payment methods



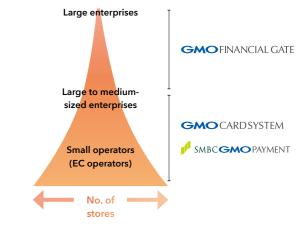
# Strengthen Alliance between Companies through the Business Reorganization (and the Entry into the Offline Market) of SMBC GMO Payment, Inc.

SMBC GMO Payment, Inc. (an equity method affiliate of the Company) entered the offline cashless market on April 2021, a joint venture company established with Sumitomo Mitsui Banking Corporation to provide online payment services.

This built a marketing structure consisting of the three companies of GMO Financial Gate Inc., GMO Card System Inc., and SMBC GMO Payment, Inc. to promote cashless migration of the massive offline market.

This will leverage the strengths of each company consisting of the Company's cutting-edge payment technology, Sumitomo Mitsui Banking Corporation's client base, and Sumitomo Mitsui Card Company's payment know-how and merchant base, and will jointly work to generate further business synergies.

#### ▶ Sales Structure by Merchant Size



<sup>\*</sup> Figures are Company estimates based on Payments Japan Association's "Cashless Roadmap 2019" and Yano Research Institute's "Online Payment/ Settlement Service Providers 2018."



Promote investments and lending to support growth of outstanding start-ups in Asia including India, and promote financial inclusion through the provision of impact finance

#### (). What value do you contribute to customers?

The Company provides growth funds through the lending business to outstanding FinTech start-ups in Asia. FinTech companies leverage technology to provide financial services to SMEs, the middle-income class, and the poorer segments that traditional financial institutions do not serve. The funds provided by the Company are used to enhance financial inclusion through the businesses of the FinTech companies in that country. I think this is honorable work to support the business development and improvement of living standards of the local population.

In addition, the Company offers Z.com Payment, a payment processing business in Asian countries for the overseas operations of Japan's EC operators. The characteristic of the kind of work I do in the Money Service Business is that there is a strong theme of payment, as seen in the cases where we provided growth funds to FinTech companies that provide BNPL services.

# Q2. What personal achievement do you want to realize at the Company?

I strive to be a person that can build deep trust with my counterparts, regardless of differences in culture or nationality. The most important aspect of providing funds to overseas companies is to build mutual trust. Through understanding the counterpart's business and strategy deeply, the key is to build the trust in the counterpart and vice versa. I strive to build such a trustful relationship in my daily work given the different cultural backgrounds and nationalities of the people I work with.



#### **Business Environment and Growth Strategy**

Japan's business operators are expanding overseas with the acceleration of EC penetration in Asia. However, there are differences in the preferred method of payment and the development of payment infrastructure in Asian countries.

In addition, investment activities have increased to FinTech companies in Southeast Asia and India.

Given this business environment, the Company's growth strategies to expand the business are:

- Grow Z.com Payment's payment service for domestic operators entering the EC business, primarily in Taiwan and other Asian countries/regions
- Invest in payment and FinTech companies in the focus markets of Asia and the U.S.
- Support growth of high-growth investees and business partners through lending

#### TOPIC

▶ Providing Impact Finance to FinTech Companies Promoting Financial Inclusion ~Loans Extended to SATYA, India's Major Microfinance Provider~



SATYA MicroCapital Ltd., a group company of Gojo & Company, Inc., has supported millions of people in escaping from poverty by opening the path toward economic self-sufficiency through the provision of microfinance to unbanked people (those without a bank account or any deposit) in the rural areas of India and has enabled socioeconomic independence by providing access to fast and convenient financial services that use smartphone app technologies.

The Company supports such activities and in order to aid in resolving global poverty, conducted a 300 mil Indian rupee (approximately ¥450 mil) loan facility in the form of

non-convertible debentures (NCDs) through the GMO-Z. Com Payment Gateway India, Credit Fund, which is operated by the locally incorporated company in India, GMO-Z. COM PAYMENT GATEWAY INDIA PRIVATE LIMITED, established in 2019.

The Company will continue to invest in and provide lending activities to FinTech companies that promote financial inclusion and contribute to social progress and advancement.

\* Converted using the exchange rate of 1 Indian rupee (INR) = 1.5 Japanese yen (JPY) (As of September 30, 2021)



# **Sustainability Management**

Driving Social Progress and Advancement by Supporting DX and Decarbonization Promoting Social Inclusion through Credit and Digital Technology

Based on the GMO-PG group's management principle to "pursue both material and spiritual prosperity through our contributions to the progress and development of society," the Company engages in SDG initiatives by driving social innovations in payment and financial technology, as well as providing services centered on payment that support DX, paperless, cashless, and online migration. In addition, the Company will contribute to social inclusion where anybody can participate in and embrace diversity.

#### **Related ESG** Contribution to SDGs **Focus Areas Initiatives** Realize a convenient and comfortable society by promoting cashless S migration and EC penetration Digital inclusion\*1 Support merchants with varied forms of digital sales such as EC **Environment** Social website and delivery through payment services Open innovation with numerous business partners Provide impact finance to FinTech companies (microfinance) that promote financial inclusion Instant Salary by GMO service enables receiving salary at the **Financial** preferred timing Access to e-commerce (EC) to non-credit card holders by offering inclusion\*2 **Environment** Social BNPL (Buy Now Pay Later) Lending service provides loans to operators for working capital needs E Support merchants' decarbonization by supporting DX initiatives Contribution to such as paperless operation the environment **Environment** Commence payment processing using de facto renewable energy Utilize diverse human resources (promotion of diversity) Based on the belief that "people determine the company," support personal growth through proprietary human resource development Contribution to programs and share in the corporate vision human capital Social Based on the idea that "Corporation is a place to foster personal growth," provide a workplace to fully unlock the potential and capability of the workforce (workstyle reforms) Develop systems for a effective corporate government G Practice of sound > Strengthen information security as the highest priority issue management Strengthen compliance Governance

Focus Areas for the Realization of Sustainability

advance its sustainability management.

The Company focusses on the following areas stated below for the realization of a sustainable society, taking into consideration businesses and the opinions of stakeholders. Going forward, the Company will identify the

relevant materiality issues that should be prioritized from a medium-to-long term perspective in order to

\*1 Initiatives to realize a society where everyone enjoys the benefits of digital technology, where no one is left behind and the disparity in access to digital technology is eliminated

<sup>\*2</sup> Initiatives to realize a society where everyone enjoys the benefits of financial service, where no one is left behind and the disparity in access to financial service is eliminated



### **Environment**

#### The Company's Services and Climate Change Issues

The Company promotes initiatives such as paperless, cashless, and online migration that have lower environmental burden compared to conventional payment services, as well as provide lending services to support the growth of global FinTech service operators and online businesses that have low environmental burden. The Company aims to realize a sustainable society, support the conversion to a decarbonized society, and undertake initiatives to lower the environmental burden of customers and society through our services.

#### Opportunity and Risks Associated with Climate Change

Recent years have seen a worsening of climate change issues, and services offered by GMO-PG's consolidated companies may also be impacting the climate and natural resources through CO<sub>2</sub> emissions from the electric power consumption used in its services. To combat this issue, the Risk Management Committee comprehensively undertakes an assessment of and response to natural disaster risks, including climate change.

Acknowledge the short-term, as well as medium-to-long term risks, from the possibility of suspension/interruption of operations and services caused by injuries to humans, data loss, and destruction/damage to data centers from natural disasters and abnormal weather.

#### Countermeasures

As part of disaster preparedness, methods and procedures have been stipulated to ensure business continuity in an emergency, preparedness during non-emergency times, as well as securing back-up redundancy in the system configuration where appropriate.

#### Opportunity

The heightened social need for a more environmentally sound business is leading to both current and medium-tolong-term opportunities for services that promote paperless, cashless, and online migration provided by GMO-PG and its consolidated subsidiaries.

#### Initiatives to Counter Climate Change

The Company supports the merchant's migration to paperless operations by proving services that digitalize payment slips for payment of electric power bills.







#### ▶ Greenhouse Gas (GHG) Emission Reduction Targets

Implement de facto renewable energy for electric power usage at major data centers, which consume the majority of electric power of all the businesses of GMO-PG's consolidated companies, during FY2022.

To achieve zero GHG emissions (under Scope 1+2) in the Company's operations that includes offices and all other data centers by FY2023.

#### GHG Emissions

(Unit: t-CO <sub>2</sub> )	FY2019	FY2020	FY2021
Scope 1*1	0	0	0
Scope 2*2	1,559	1,736	1,883

#### \* Compiled from electric power usage at offices and data centers of the major GMO-PG consolidated companies

# Social, Human Resource, and Workstyle Reforms

#### Respect for Human Rights

The Company supports and upholds the international norms of the UN International Bill of Human Rights, UN Guiding Principles on Business and Human Rights, and the International Labor Organization's Declaration on Fundamental Principles and Rights at Work. In addition, the Company will fulfill its responsibility to respect human rights through internal rules and Employees' Code of Conduct that all partners (employees) must adhere to, which stipulates the respect for basic human rights and principles that prohibit any discriminative treatment. We uphold equal opportunity and respect for diversity in accordance with the Venture Spirit Declaration as a member of the GMO Internet group, which states that "we do not tolerate prejudice on the grounds of race, nationality, gender, educational background, language, religion, or any other factors. We value people for their ability and merits." Furthermore, the Company strives to secure fair and equitable labor conditions by convening forums to foster mutual understanding with partners when necessary.

#### Human Resource

#### **▶** Diversity

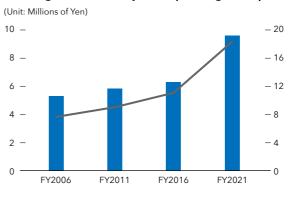
The source of a company's comprehensive capabilities and competitiveness is determined by the diversity of its human resources and how well these are leveraged. To realize the aim of sustainable growth, it is important to recruit talent and establish talent development programs to raise the capability of all partners in order to realize our Mission, resolve social challenges through innovative creativity, and create corporate value.

Recruitment activities are based on that individual's comprehensive abilities of thoughts/opinions, passion, and capability and does not consider gender, education, science-oriented or humanities/arts-oriented nor nationality.

	Unit	FY2019	FY2020	FY2021
No. of partners (Consolidated)	Persons	564	625	714
of which, no. of women partners	Persons	205	226	240
	%	38.7	36.8	36.2
of which, women managers	Persons	16	17	22
Total number of new recruits (Consolidated)	Persons	108	123	105
of which, new graduates	Persons	22	30	23
of which, women new graduates	Persons	8	8	10
Employee turnover rate (Consolidated)	%	8.5	6.1	7.2
Non-full time employees (Consolidated)	Persons	16	17	21
	%	2.9	2.7	3.1
Employee ratio of disabled persons (Consolidated)	%	1.2	2.2	2.3
Average years of employment (Non-consolidated)	Years	4.1	4.2	4.6
Average age (Non-consolidated)	Age	33.6	34.3	35.3
Average annual wages (Non-consolidated)	Millions of yen	7.85	6.86	9.55

<sup>\*</sup> The figures for FY2019 do not include Macro Kiosk Berhad due to its deconsolidation in FY2020

#### Average Annual Salary and Operating Profit per Employee



Annual salary (non-consolidated) (left axis)

Operating profit per employee (right axis)

<sup>\*</sup> Scope 1: Direct emissions from owned or controlled sources

<sup>\*</sup> Scope 2: Indirect emissions from the generation of purchased electricity heating and cooling, etc.

<sup>\*</sup> The figures for no. of partners (consolidated) do not include seconded workers from external companies.

<sup>\*</sup> The figures for FY2021 do not include the number of new recruits and employee turnover for BUFFORT Inc., which joined the group in April 2021 (Second half of

<sup>\*</sup> Figures up to FY2017 are based on J-GAAP, figures from FY2018 are based on IFRS standards

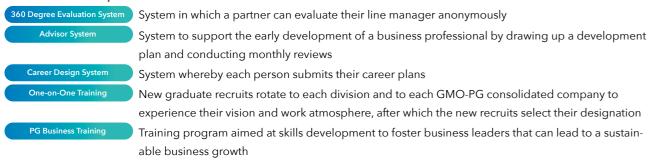


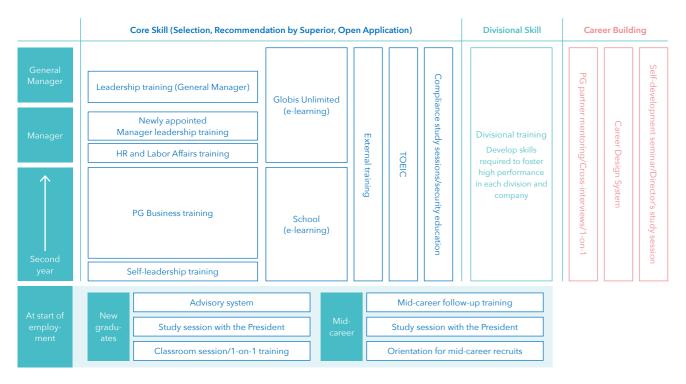
## Social, Human Resource, and Workstyle Reforms

#### Basic Policies for the Practice of Management Philosophy

As a member of the GMO Internet group, the founding principle of "Venture Spirit Declaration" is recited or read periodically at meetings and gatherings to share this among all partners (employees) and use this principle to steer our conduct.

#### HR Development





#### Workstyle Reforms

Based on the concept that a company should be the platform for individual growth, implement initiatives to continuously carry out workstyle reforms, including the establishment of proprietary talent development programs and welfare benefits; share its vision with all partners to foster organizational growth; and provide the means to fully deploy its talent. Thanks to these efforts, the Company was certified as a Great Place To Work for the 7th consecutive time in July 2021, in the survey conducted by Great Place to Work® Institute Japan.



# Develop the Systems and Structures for Personnel to Flourish

The Company has established a whistle-blower system to thoroughly implement compliance. This system ensures fair and objective investigation while securing the anonymity and secrecy of the whistle-blower. In addition, the Corporate Risk/Governance Office conducts harassment training periodically to all partners including managerial level staff.

Pregnancy and Child-Raising Support

#### Partner Interview

# Q1. How easy was it to take a maternity leave?

I have taken maternity leave twice and was able take leave quite easily as this was considered as natural and accepted. I am grateful for the understanding in the workplace.

The first maternity leave was for four months, which is longer than what is generally accepted overseas, which made me worry whether it would be accepted or not. Instead, those around me were the ones who worried whether the maternity leave would be sufficiently long. The second maternity was for 12 months.

 $\mathbb{Q}^2$  . Were there any concerns about your career when taking maternity leave and returning to work

To be honest, I did have concerns before the first maternity leave, such as 'would I be able to return to work in the same capacity,' or 'will I be able to do the job that I want to when I return to work,' and 'would this impact my career path.' But thanks to solid follow-up meetings prior to returning to work, I had no concerns when I returned to work.

In fact, I was assigned to the division of my choice after the second maternity leave and am doing even more challenging work.

#### Employee Benefit Programs

#### ■ On-site Childcare Facilities

An on-site childcare facility is available for working parents. There are many partners that commute to work with their children, drop the child at the childcare facility and return home with the child, and the facility can be used by men and women.

#### ■ Maternity Leave

Employees can take up to eight working days of leave (Special Paid Leave) before the start of prenatal leave for the purpose of regular health check-ups and for feeling unwell (such as morning sickness).

#### ■ Spouse Childbirth Leave

When a partner's spouse is about to give birth, the spouse can take a special paid leave of a maximum of five working days during the 30-day period before and after the day of childbirth, including the day of childbirth. This enables partners to provide support and participation in childbirth labor.



## 03. How are you balancing your career and child-raising?

There are times when it is difficult to balance childraising and doing responsible work. But I feel there is a healthy environment to positively pursue both career and child-raising, thanks to the support of understanding and empathetic colleagues who are also parents and, of course, the support of my family.

In particular, I am personally very grateful for the staggered commute system. The ability to adjust the start and end times of workdays in 30-minute increments is very helpful for dropping off and picking up my children.

# Q4. What do you think of the Company's culture?

I strongly feel there is a culture to place importance on each individual, as exemplified in the statement "people determine the company." There is compassion and attention paid to fellow colleagues in the day-to-day work, and even the President kindly mentions that I should return home early to be with my children. One of the Company's good point is that this culture to take care of each other permeates the whole company.

#### ■ Work Line Transfer System

Partners that find normal working hours difficult due to child-raising and parental care can apply to the Company for changing working patterns such as no-overtime-work and/or shorter working hours when necessary.

#### ■ Childcare Leave

Partners and part-timers can take leave until the child reaches three years of age.

#### ■ Parental Care Leave

This allowance is paid for the purpose of showing appreciation and respect to parents.

#### Other Programs

- Family Support System (Pregnancy Support)
- Childbirth Special Payment



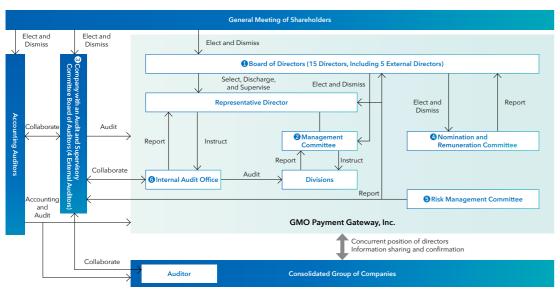
### Governance

#### **Corporate Governance**

#### Basic Views

Based on the management principle, the Company implements governance systems that can effectively and efficiently realize this principle. The Company's basic view on corporate governance is to implement measures and develop necessary management oversight systems for sound progress while simultaneously securing the legal compliance and efficiency of management, and corporate governance is positioned as one of the highest priority management issues.

#### Corporate Governance Structure



#### ▶ Board of Directors and Executive Committee

The following initiatives shown below are implemented in order to strengthen the management oversight function through the separation of supervision and execution and to appropriately respond to changes in the business environment.

- The Board of Directors makes decisions on matters of important management issues and on legal issues. The Board also oversees the execution of business responsibilities by the Directors to ensure transparency, fairness, and efficiency in decision making.
- The Management Committee is charged with the decision-making function for the execution of important operations, in order to strengthen management oversight through the separation of supervision and execution. The Management Committee carries out timely and appropriate decisions based on deliberations on important matters related to the execution of operations carried out in accordance with the Basic Policy of the Board. Organization structure 2

#### ▶ Company with an Audit and Supervisory Committee

This Committee consists of four Directors (of which, four are External Directors) and the Directors of this Committee audit and supervise the Directors' execution of duties through attending important meetings such as Board Meetings and through conducting investigations based on the Audit and Supervisory Plan complied by the Audit and Supervisory Committee. Organization structure 3

#### Continual Improvement of Governance

#### ▶ Selection Policies and Nomination Procedures of Directors

The selection of Directors makes due consideration of Directors who are equipped with the knowledge, experience and skill to effectively carry out their role and responsibility and will be mindful to achieve the appropriate size and diversity of the Board. Candidate for Directors will be selected on these policies and following the deliberations at the Nomination and Remuneration Committee, will be formally proposed to the Board for the decision. Organization structure 4

#### ▶ Independence Standards for External Directors

In making the decision for designating External Directors including members of the Audit and Supervisory Committee as independent Directors, the Company designates as independent Directors those who fulfill the proprietary standards set forth in the Independence Standards and Rules for External Directors.

#### > Evaluating the Effectiveness of the Board

The Company confirms that the Board's effectiveness is appropriately secured based on a wide perspective of its organizational design, nomination and remuneration as well as the Board's composition and its operation and by incorporating objective and quantifiable methods such as questionnaires to all Directors. Concurrently, the issues and problems revealed in the evaluation process is continuously addressed through improvement measures and its implementation in order to further enhance the Board's functions.

#### **▶** Directors' Remuneration

In order to secure the transparency of the remuneration determination process and the appropriateness of the remuneration amount, the Company has instituted the Nomination and Remuneration Committee that is chaired by an External Director, to act as the advisory body to the Board, etc. The fixed remuneration amount (including the bonus payments) for Directors (excluding members of the Audit Committee) is determined by the Board after due deliberations conducted at the Nomination and Remuneration Committee. The remuneration amount for each individual Director is decided by the Board which basically aligns with the Nomination and Remuneration Committee's report following the Committee's multifaceted considerations to ensure consistency with the policies in determining the remuneration. Organization structure 4

#### Directors' BIP Trust

The Company adopts the BIP Trust (Board Incentive Plan) for bonuses paid to Directors as part of a performance-based compensation scheme for Directors. This is a medium-to long-term incentive plan wherein common shares are distributed at the time of retirement based on the achievement of business targets of each year. This incentivizes Directors to carry out management in awareness of the stock price and financial results from a medium-to long-term perspective and to share common interest with shareholders from a medium- to long-term view.

#### Directors' Skill Matrix

												Attenda	nce rate	for FY2021*
Name	Position	Corporate Management	IT/Security	Risk Management	Legal Affairs	Treasury and Accounting	Payment Processing Business	Finance	Global	Investment (M&A)	ESG/ Sustainability	Board meeting	Audit and Supervisory Committee	Nomination and Remuneration Committee
Issei Ainoura	President and Chief Executive Office	0										100%	-	-
Masatoshi Kumagai	Chairman and Director	0										100%	-	=-
Ryu Muramatsu	Director, Executive Vice President						0		0	0	0	100%	-	-
Satoru Isozaki	Director, Executive Vice President		0	0			0				0	100%	-	100%
Masashi Yasuda	Director					0					0	100%	-	100%
Hirofumi Yamashita	Director		0									94%	-	=
Yuki Kawasaki	Director				0							100%	-	=
Akio Sato	Director				0			0				88%	-	=
Teruhiro Arai	Director					0				0		=	-	=
Noriko Inagaki	Director					0						=	-	=
Takashi Shimahara	Director			0				0	0			=	-	=
Kazutaka Yoshida	Director, Audit and Supervisory Committee		0	0					,			100%	100%	100%
Kazuhiko Okamoto	Director, Audit and Supervisory Committee	0	·				0		0	•		100%	100%	-
Yumi Hokazono	Director, Audit and Supervisory Committee					0						100%	100%	-
Fumio Kai	Director, Audit and Supervisory Committee			0				0				=	=	=

<sup>\*</sup>The attendance of the Audit and Supervisory Board for FY2021 (transitioned to company with an Audit and Supervisory Committee from December 19, 2021) Number of Board meetings convened: 18; Number of Board of Auditors' meetings convened: 13; Number of Nomination and Remuneration Committee meetings

### **Engagement through IR Activities**

#### IR Activities

The Company carries out timely disclosure of management information and investor relations (IR) activities for shareholders and other investors to enhance the transparency of management in order to achieve the aims of corporate governance.

#### ▶ Summary of Activities for FY2021 (from October 1, 2020 to September 30, 2021)

Activity	Number of Events
Financial results announcements and briefings	4 times
One-on-one meetings	Approx. 330
Participation in broker conferences	9 times



#### **G** Governance

### **Risk Management**

#### Status of Risk Management Structure

In order to tackle the various risks associated with business operations, the Company has developed a risk management structure to secure stable growth and business continuity by optimizing and making permanent the cost required to carry out preemptive measures.

Specifically, the Risk Management Committee has been established comprised of head of divisions and GMO-PG and its consolidated companies to carry out risk assessment, formulating and executing countermeasures, and monitoring. This Committee comprehensively evaluates and manages various risks ranging from compliance risks such as corruption prevention, natural disaster related risks including climate change, risks associated with system security, etc.

The Board of Directors supervises the effectiveness and appropriateness of the corporate-wide risk management based on periodic reports on the discussions and evaluations of the Committee.

Note that there have been no material wrongdoing nor scandals during FY2021 due to the above initiatives.

Organization structure 5

#### Information Security

#### Basic View

The mission of GMO-PG and its consolidated subsidiaries is to contribute to the realization of secure and convenient payment for both consumers and businesses, with the aim to become Japan's payment infrastructure. Information security measures and responses to protect information assets from external threats, while utilizing the information resources that are proprietary to GMO-PG's consolidated subsidiaries, are of the highest management priority.

Specifically, yearly educational and awareness-raising activities are scheduled to ensure that these measures take root. Education is thoroughly conducted periodically at the start of employment through compliance training programs on deeper understanding of procedures and purposes of security rules of the Company, basic policies and rules stipulated under the information security management system (ISO 27001), as well as through awareness-raising videos on information security measures. Additionally, improving the effectiveness of risks assessment is also carried out by inviting external experts to participate in Risk Management Committee and by assigning of employees with specialized knowledge to the Internal Audit Office.

#### Risks and Responses to Information Security

#### 1 System Failure and Information Security

Risk of service disruptions caused by unforeseen system failures on the part of payment providers (such as credit card companies) and/or weaknesses in the Company's systems that result in the disruption of communication networks and the malfunctioning of applications caused by cyberattacks, computer viruses, and/or unauthorized computer access from an external source or natural disasters or accidents.



The following requisite and appropriate responses are enacted to mitigate risks, such as security measures against unauthorized access from external and internal sources, a 24-hour surveillance structure, duplication of system configuration, insurance policy enrollment, and development of internal rules on operations.

#### 2 Credit Card Information Breach at Merchants



Risk of joint liability to cover the indemnity cost of reissuing credit cards when the merchant, etc., does not have the capacity to fulfill the obligation in the event of information leakage of credit card information occurring at the merchant.



In order to mitigate this risk, the Company undertakes strengthened management of merchants that store such information as well as promotes services where the credit card information is stored by the Company and not by the merchant.

#### 3 Potential Breach of Personal Information and Its Impact



Risk of external leak of database information managed by the Company that contains personal information such as credit card information, names, addresses, telephone numbers, and email addresses.



The Company has implemented a solid system that qualifies for the PrivacyMark in order to ensure against this risk. In addition, as a member of the Japan Consumer Credit Association, personal information management operations are implemented in accordance with the Personal Information Protection Policy. Furthermore, the Company established the Risk Management Committee to implement effective and efficient risk management. The Risk Management Committee convenes once every quarter and reports its findings on risk management to the representative directors, Board of Directors, and Audit and Supervisory Committee. Organization structure 5

The following certifications for information security have been certified as measures to strengthen the risk management structure.

Certified ISO 27001 Compliant With a scope that encompasses all of our business locations, we have been certified as compliant with the ISO/IEC 27001:2013 global information security standard (within Japan, the JIS Q 27001:2014 standard).



PrivacyMark Certified In recognition of the appropriate measures to safeguard personal information, we have received PrivacyMark certification that signifies compliance with the Japanese Industrial Standard for personal information protection, JIS Q



Fully PCI DSS Compliant The services we provide are in full compliance with version 3.2.1 of the PCI DSS global security standard for the credit card industry, which was jointly formulated by the five global credit card brands: JCB, American Express, Discover, MasterCard, and Visa. As such, we are delivering peace of mind to all of our customers, in addition to securing credit card payments.







### Compliance (Legal Compliance)

#### Basic View

15001:2017.

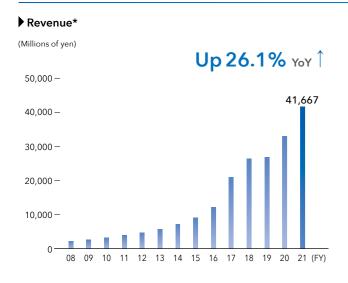
The Company considers the scope of compliance that includes: a) ordinances, b) ethics and social norms, c) rules, regulations, and procedures, and d) management vision. The Company works to raise the compliance mindset of all partners based on the awareness of "adapting to the demands of society" (known as the full-set compliance), which includes adherence to related government ordinances.

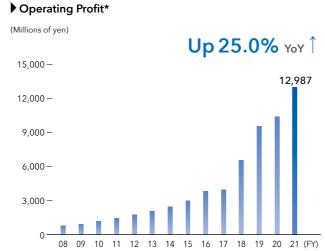
The Internal Audit Office reviews the state of compliance with ordinances, articles of incorporation, company rules and other such regulations based on the yearly Audit and Supervisory Plan. Corrective measures are undertaken if a circumstance is found to require improvement as well as follow-up to ensure these corrective measures are enforced. If an incident where a compliance violation is suspected occurs, the Company has developed and operates a whistleblower system in addition to the normal reporting system based on chain of command.

Note that no costs related to compliance violations have been incurred in FY2021. Organization structure 6

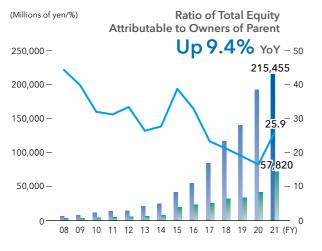
# **Consolidated Financial Highlights**

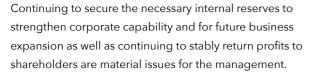
16 consecutive terms of revenue and profit growth since listing in 2005 Operating profit maintained a 25% growth from the dynamic operations from the diverse range of services





#### Total Assets, Total Equity, Ratio of Total Equity Attributable to Owners of Parent





- Ratio of total equity attributable to owners of parent (right scale)

#### ROA and ROE\*



Dividends for this fiscal year have been raised to ¥59 per share, an increase of ¥7 per share compared to FY2020, in light of the enhancing shareholder returns and as profits exceeded the Company's forecasts.

# **Consolidated Financial Statements**

#### **Consolidated Statement of Profit and Loss**

		(Millions of yen
	FY2020 (Oct. 1, 2019 to Sept. 30, 2020)	FY2021 (Oct. 1, 2020 to Sept. 30, 2021)
Continuing operations		
Revenue 1	33,046	41,667
Cost of sales	(9,199)	(13,568)
Gross profit	23,846	28,098
Other income	159	263
Selling, general and administrative expenses	(13,424)	(15,031
Other expenses	(193)	(343
Operating profit 2	10,388	12,987
Financial income	336	484
Financial expense	(253)	(202
Equity method investment gains or losses	517	17
Profit before income taxes 3	10,989	13,285
Income tax expenses	(3,116)	(4,302
Profit from continuing operations	7,872	8,982
Discontinued operations		
Profit/loss from discontinued operations	(179)	-
Profit	7,693	8,982
Profit attributable to:		
Owners of parent	7,624	8,818
Non-controlling interests	69	164
Profit	7,693	8,982

 $<sup>\</sup>star$  Due to the deconsolidation of Macro Kiosk Berhad in FY2020, its business has been reclassified as a discontinued operation and the figures for profit/ loss from discontinued operations is presented separately from profit from continuing operations.

#### Key Points of Consolidated Statement of **Profit and Loss**

#### 1 Revenue

Payment Processing Business revenue increased 33.7% YoY from the steady growth of the EC market and the expansion of services in the offline domain. Money Service Business revenue increased 7.8% YoY due to the tighter credit in light of the impact from COVID-19 for GMO Payment After Delivery, a BNPL (Buy Now Pay Later) service, although Early Payment Service trended favorably in line with the expansion of Payment Processing Business. Payment Enhancement Business revenue increased by 19.2% YoY from heightened demand for the Medical Kakumei byGMO service, a reservation management system exclusively for medical institutions, spurred by COVID-19.

As a result of the above, total revenue reached ¥41,667 mil an increase of 26.1% YoY.

#### 2 Operating Profit

Segment profit for Payment Processing Business increased by 24.6% YoY as a result of steady growth in high-margin online payment as well as the expansion of offline payments. Segment profit for the Money Service Business increased by 16.3% YoY due to controlling credit related costs to a certain level. On the other hand, Payment Enhancement Business recorded a segment loss of ¥106 mil due to impairment loss on goodwill related to GMO Medical Reservation Technology Co. Ltd. in light of its recent business operations.

As a result of the above, operating profit was ¥12,987 mil, up 25.0% YoY, and operating profit margin reached 31.2%.

#### 3 Profit before Income Taxes

Profit before income taxes reached ¥13,285 mil due to the increase of operating profit by ¥2,598 mil YoY and the decrease in equity method investment income of ¥500 mil YoY.

#### **Consolidated Statement of Comprehensive Income**

		(Millions of yen
	FY2020	FY2021
	(Oct. 1, 2019 to Sept. 30, 2020)	(Oct. 1, 2020 to Sept. 30, 2021)
Profit	7,693	8,982
Other comprehensive income		
Items that will not be reclassified to profit or loss		
Fair value of financial assets measured through other comprehensive income	570	102
Share of other comprehensive income of equity method affiliates	248	546
Total of items that will not be reclassified to profit or loss	819	648
Items that will be reclassified to profit or loss		
Exchange differences on translation of foreign operations	(279)	271
Share of other comprehensive income of equity method affiliates	25	79
Total of items that will be reclassified to profit or loss	(254)	350
Other comprehensive income after income taxes	565	999
Comprehensive income	8,258	9,982
Comprehensive income attributable to:		
Owners of parent	8,187	9,814
Non-controlling interests	70	167
Total	8,258	9,982

Total assets Total equity

<sup>\*</sup> Due to the deconsolidation of Macro Kiosk Berhad in FY2020, its business has been reclassified as a discontinued operation. As a result, the figures for revenue and operating profit only represent the amounts for continuing operations. The figures for FY2019 have been similarly restated.

<sup>\*</sup> Titles of charts are based on IFRS standards. Figures before FY2017 are based on J-GAAP, and assets refers to total assets, shareholders' equity refers to net assets, total equity attributable to owners of parent to total assets refers to equity ratio, return on assets using profit before income taxes (ROA) refers to ratio of ordinary income to total assets, and return on equity using profit attributable to owners of parent (ROE) refers to return on equity. (Note) IFRS standards have been adopted from FY2018, and the figures for FY2017 are restated on the same basis

#### **Consolidated Financial Statements**

#### **Consolidated Balance Sheet**

		(Millions of yen)
As	FY2020 of Sept. 30, 2020	FY2021 As of Sept. 30, 2021
Assets		
Current assets		
Cash and cash equivalents	95,830	104,523
Operating receivables and other receivables	10,782	10,308
Advance payments-trade	31,039	45,321
Accounts receivable-other	23,585	24,893
Inventories	1,440	1,664
Deposits to affiliates and subsidiaries	5,000	2,000
Other financial assets	1,163	455
Other current assets	537	335
Total current assets	169,379	189,503
Non-current assets		
Tangible assets	3,714	3,948
Goodwill and intangible assets	4,854	5,521
Investments accounted for using equity method	3,740	4,593
Operating and other receivables	1,975	4,231
Other financial assets	6,711	6,005
Deferred tax assets	1,530	1,529
Other non-current assets	115	122
otal non-current assets	22,642	25,952
Total assets	192,022	215,455

		(Millions of yer
	FY2020 As of Sept. 30, 2020	FY2021 As of Sept. 30, 2021
iabilities and equity		
iabilities		
Current liabilities		
Accounts payable-trade	4,296	5,230
Accounts payable-other	19,385	20,537
Deposits received	87,059	84,593
Borrowings	18,800	15,138
Other financial liabilities	400	621
Income taxes payable, etc.	2,491	2,602
Provisions	352	327
Other current liabilities	3,383	3,662
Total current liabilities	136,169	132,714
Non-current liabilities		
Corporate bonds	16,814	19,593
Borrowings	131	20
Other financial liabilities	3,013	2,889
Provisions	260	130
Deferred tax liabilities	54	78
Other non-current liabilities	2,124	2,209
Total non-current liabilities	22,399	24,920
Total liabilities	158,569	157,63
quity		
Capital stock	4,712	13,323
Capital surplus	5,675	15,19
Retained earnings	20,725	26,54
Treasury stock	(1,149)	(1,15
Other items of equity	1,769	1,93
Total equity attributable to owners of parent	31,734	55,845
Minority interests	1,719	1,974
Total equity	33,453	57,820
otal liabilities and equity	192,022	215,455

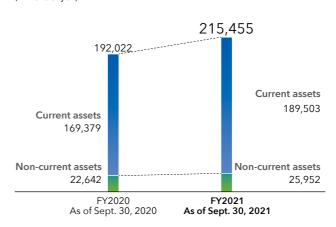
#### **Mathematical Methods**Key Points of Consolidated Balance Sheet

#### Assets

Total assets increased by ¥23,433 mil to reach ¥215,455 mil compared to end of the previous fiscal year, due to an increase in cash and cash equivalents from corporate bond issue and the increase in advances received for the Money Service Business from the expansion of Payment Processing Business.

#### Assets

(Millions of yen)



#### Liabilities

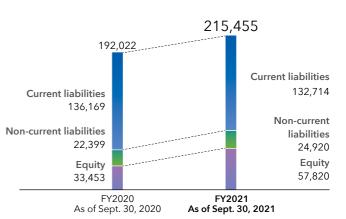
Total liabilities increased by ¥933 mil to reach ¥157,635 mil compared to the end of the previous fiscal year, due to an increase in corporate bonds of ¥2,778 mil and a decrease in borrowings of ¥3,773 mil.

#### ▶ Shareholders' Equity

Total shareholders' equity increased by  $\$24,\!366$  mil to reach  $\$57,\!820$  mil from the conversion of convertible bonds with stock acquisition rights of  $\$17,\!040$  mil.

#### Liabilities and Net Assets

(Millions of yen)



### **Consolidated Statement of Cash Flows**

Net funds used by operating activities amounted to ¥6,343 mil due to cash inflows from the profit before tax which was offset by cash outflows from increase in advances paid and corporate and income tax payment.

Net funds provided by investing activities was ¥2,230 mil due to cash outflows from acquisition of intangible assets and payment into deposits to subsidiaries and

affiliated companies which was offset by cash inflows from proceeds from withdrawals from deposits to subsidiaries and affiliated companies.

Net funds provided by financing activities was ¥12,781 mil due to cash outflows from net reduction in short-term borrowings and dividend payouts which was offset by cash inflows from issuance of corporate bonds.

(Millions of yen)

	FY2020 (Oct. 1, 2019 to Sept. 30, 2020)	FY2021 (Oct. 1, 2020 to Sept. 30, 2021)
Net cash provided by (used in) operating activities	49,188	(6,343)
Net cash provided by (used in) investing activities	(4,493)	2,230
Net cash provided by (used in) financing activities	(785)	12,781
Translation differences of cash and cash equivalents	(93)	23
Increase (decrease) in cash and cash equivalents	43,817	8,693
Balance of cash and cash equivalents at the beginning of the period	52,013	95,830
Balance of cash and cash equivalents at the end of the period	95,830	104,523

# **Board of Directors and Management Committee Members**

(As of December 20, 2021)

Member of the Board Management Committee Member

















































# **Company Information**

#### Company Overview (As of September 30, 2021)

Name GMO Payment Gateway, Inc.

Stock listing First section of the Tokyo Stock

Exchange (Securities code: 3769)

Establishment March 1995

Head office SHIBUYA FUKURAS 15F 1-2-3 Dogenzaka, Shibuya-ku, Tokyo 150-0043, Japan

(Offices relocated to the above address on

November 25, 2019)

Consolidated ¥13,323 million

Consolidated capital surplus

¥15,191 million

Number of employees

714 (Consolidated)

#### Stock Status (As of September 30, 2021)

Total number of authorized shares 102,400,000
Total number of shares issued 76,557,545
Number of shareholders 6,721

#### ▶ Shareholders and Numbers of Shares

Financial institutions Other institutions Individuals, others

22.13% 40.81% 3.96% (16,944,305 shares) (31,246,387 shares) (3,027,969 shares)

Financial instruments business operators Source (24,844,895 shares)

Foreign institutions, etc. Treasury shares 0.01%

(5,291 shares)

#### Major Shareholders (As of September 30, 2021)

Name of shareholder	Shares owned	Stock ownership ratio (%)
GMO Internet, Inc.	31,172,200	40.72
The Master Trust Bank of Japan, Ltd. (Trust account)	5,999,300	7.83
Custody Bank of Japan, Ltd. (Trust account)	4,691,700	6.12
Sumitomo Mitsui Banking Corporation	2,501,600	3.26
BNYM AS AGT/CLTS 10 PERCENT	1,486,176	1.94
THE BANK OF NEW YORK 134088	1,199,700	1.56
STATE STREET BANK WEST CLIENT - TREATY 505234	961,248	1.25
The Dai-ichi Life Insurance Company, Limited	816,300	1.06
Issei Ainoura	800,000	1.04
SSBTC CLIENT OMNIBUS ACCOUNT	698,512	0.91

(Note) The stock ownership ratio is calculated using total shares outstanding less treasury shares (5,291 shares).

#### **Notes for Shareholders**

Business year October 1 through September 30 of the following year Base dates for dividends of surplus December 31, March 31, June 30, September 30 Business outline Integrated payment-related services and

financial services

Memberships Japan Consumer Credit Association

Japan Multi-Payment Network Promotion Association (JAMPA)

FC Payment Forum

Japan E-Commerce Consultant Association

Major subsidiaries GMO Epsilon, Inc.

GMO Payment Service, Inc. GMO Financial Gate, Inc.

GMO-Z.com Payment Gateway Pte. Ltd.

Number of affiliates 14 consolidated subsidiaries

4 affiliates accounted for by equity method

Annual meeting of shareholders

Annually in December

Shareholder registry administrator Mitsubishi UFJ Trust and Banking Corp.

Administrator contact information

Mitsubishi UFJ Trust and Banking Corp. Stock Transfer Agency Department, 1-1 Nikkocho, Fuchu-shi, Tokyo 0120-232-711 (toll-free)

Stock listing

Tokyo Stock Exchange

Method of public notices

Through electronic public notices

Notices published at https://corp.gmo-pg.com/en/ir/

(However, when electronic public notices cannot be published due to an accident or any other inevitable circumstances, we will publish them in

the Nihon Keizai Shimbun newspaper)

#### Announcements

1. Points of note

(1) In principle, procedures such as change of shareholder address, bank remittance specifications for dividends, and purchase requests are handled by the account management institution (securities company, etc.) where the account was opened. Please contact the securities company or other such institution at which you opened your account.

Please note that the shareholder registry administrator (Mitsubishi UFJ Trust and Banking Corp.) does not handle such matters.
(2) Unpaid dividends can be received at the main branch or other branch offices of Mitsubishi UFJ Trust and Banking Corp.

#### 2. Dividend calculation statements

The "Dividend Calculation Statement" also serves as the "Notice of Payment" created based on regulations specified in the Act on Special Measures Concerning Taxation. After receiving payment of the dividend, it can serve as confirmation of the dividend amount and as information used when filing income taxes. Shareholders who receive dividends through their securities accounts (pro-rated method for number of shares) should contact the securities company that performs the transactions for details.

For procedures pertaining to shares registered in special accounts, please contact the institution that administers special accounts, Tokyo Securities Transfer Agent Co., Ltd.

Mailing address and phone number

2-8-4 Izumi, Suginami-ku, Tokyo 168-8522 Tokyo Securities Transfer Agent Co., Ltd. Business Center 0120-49-7009 (toll-free)

(Note) At the annual meeting of shareholders held on December 20, 2015, it was decided that the Board of Directors would be the decision-making body for dividends of surplus, and that the record dates for these dividends would be December 31, March 31, June 30, and September 30. As a result, we are able to distribute dividends of surplus on four occasions throughout the year. However, in order to ensure the retained earnings that our business structure requires, our plan calls for the year-end dividend to be the single dividend of surplus distributed during the year.

# GMO Payment Gateway, Inc.

URL: https://www.gmo-pg.com/en

#### Tokyo FUKURAS Office (Head Office)

SHIBUYA FUKURAS 15F

1-2-3 Dogenzaka, Shibuya-ku, Tokyo 150-0043, Japan

Phone: +81-3-3464-2740

#### **Humax Office**

Humax Shibuya Bldg. 7F

1-14-6 Dogenzaka, Shibuya-ku, Tokyo 150-0043, Japan

Phone: +81-3-3464-2740

#### Osaka Grand Front Osaka Tower 23F

3-1 Ofuka-cho, Kita-ku, Osaka 530-0011, Japan

Phone: +81-5-3201-4020

#### Kyushu Tenjin Asahi Building 5F

3-4-7 Tenjin, Chuo-ku, Fukuoka 810-0001, Japan

Phone: +81-3-3464-2323

